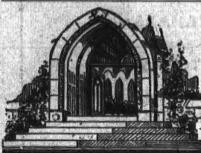


THE BLAIRMORE ENTERPRISE

VOL. XXXI, NO. 26.



"Serve the Church that the Church May Serve You."

CENTRAL UNITED CHURCH
BLAIRMORE

Rev. E. B. Arrol, B.A., Minister

Sunday services—
11:00 a.m., Senior school.
2:00 p.m., Junior school.
7:30 p.m., Public Worship.
Wednesdays, 7:30 p.m., Prayer service.

ST. LUKE'S CHURCH NOTES
Rev. J. R. Hague, A.Th., Incumbent

Services Sunday next:
10:00 a.m.—Sunday School.
7:30 p.m., Evening service.

REGULAR BAPTISTS
Rev. J. W. MacDonald, Minister.

In the Union hall: Services Sundays:
11 a.m., Senior and junior Sunday school.

7:30 p.m., Song service; 7:45, evening worship.

Thursday, 7:30 p.m., Prayer and Bible study.

Service in Frank 2 p.m. Sundays.
You are cordially invited to our services.

THE SALVATION ARMY, COLEMAN
Capt. F. Watson - Lieut. R. Wedell

Sunday: 10:15 a.m., directory (Y.P.) meeting; 11 a.m., holiness meeting; 2:30 p.m., Sunday school; 7:30 p.m., Salvation meeting.

Monday: 6 p.m., boys' fretwork club.

Tuesday: 7:30 p.m., home league meeting.

Wednesday: 8 p.m., praise meeting.
Friday: 7:30 p.m., red shield auxiliary (war service).

Funerals and dedications on application to the local officers.

We stand ready to serve the people.

CHURCH OF THE NARZARENE
Near the Depot, Coleman

Pastor: Rev. Wilfred W. Jensen.
Services: Sunday school at 11 a.m.
Morning worship at 12 noon. Street meeting at 6:30 p.m., in front of the Coleman hotel. Evangelistic service at 7:30 p.m.

Tuesday, 7:30 p.m., Bible study.
Friday, 7:30 p.m., Prayer meeting.

A shipment of new Chevrolets arrived Monday consigned to the local district dealers, Crows' Nest Pass Motors.

WAR SAVINGS CERTIFICATES IN FIVE-DOLLAR MULTIPLES

THE BLAIRMORE ENTERPRISE, FRIDAY, MAY 17, 1940.

\$2.00 PER ANNUM

ORPHEUM

THEATRE • BLAIRMORE

LAST TIME TONIGHT

May 17th

Robert E. SHERWOOD'S
PULITZER PRIZE PLAY

'Abe Lincoln in Illinois'

With

RAYMOND MASSEY
in the memorable role he created on the stage

SAT. - MON. - TUES.

May 18 - 20 - 21

LORETTA YOUNG
and DAVID NIVEN

- in -

"Eternally Yours"

With

Hugh Herbert • Billie Burke
C. Aubrey Smith

WED. - THURS. - FRI.

May 22 - 23 - 24

JEAN ARTHUR
and JAMES STEWART

- in -

"Mr. Smith Goes
To Washington"

With

Claude Rains - Edward Arnold
Guy Kibbee

FIRST NEWS OF WAR

CASUALTIES NOT GIVEN

IN RADIO BULLETINS

Relatives and friends of Canadians who are on active service in the Army, Navy or Royal Air Force, need have no apprehension that in listening to Canadian Press news bulletins presented by the Canadian Broadcasting Corporation they may receive the first news of casualties over the air. No names are made public through the Canadian Press, either in press dispatches or radio bulletins, until after relatives have been officially notified.

While it is not considered desirable that radio should be used as a means of publishing general information regarding casualties, there are times when Canadians have lost their lives or suffered injuries while playing a distinguished part in some military, naval or air engagement. If names are mentioned in such cases, as a fitting tribute to their valour, this will not be done until relatives have been notified by the government.

Members of the party included Faye Toms, dancer; Thora Macsinger; Colin Bray, singer; Norrie Verge, ventriloquist-magician; Fach Emerson, pianist; Art Ward, drums; Karl Guterson, violinist; Verne Gish, saxophonist; Chris Dewhurst, trumpeter, and Frank C. Anders, master of ceremonies.

John Angus Macdonald, of Calgary, son of Judge Macdonald of the South Alberta district court, is one of twenty-one students who received degrees as bachelors of law at Dalhousie University on Tuesday. Mr. Macdonald attended the University of Alberta before going to the Maritime institution.

NEWS FROM HOME
FOR THE C.A.S.F.

Members of the Canadian Active Service Force who are in training in England, will be kept in touch with what is happening "back home" through a special weekly news broadcast which started on May 13th.

The news bulletin, which will include highlights of Canadian news from all parts of the Dominion, is being prepared by The Canadian Press, and will be cabled each week to the overseas unit of the Canadian Broadcasting Corporation which is operating in England. By this arrangement, the Canadian boys overseas will hear the latest news from home, including sports developments, given by a Canadian announcer who will broadcast through the facilities of the British Broadcasting Corporation each Monday evening. The huts at Aldershot Camp in which the First Division is quartered are plentifully supplied with receiving sets.

Mrs. Robert Henderson, of Hillcrest, is listed elsewhere in this issue of The Enterprise as one of the successful candidates in the Pepsi-Cola car contest, and will receive an RCA-Victor "Little Nipper" radio for her effort, plus a chance on a 1940 Chevrolet car. Mrs. Henderson was formerly Miss Bessie Stobbs, sister of Mr. W. H. Stobbs.

ALL ROADS WILL LEAD TO BELLEVUE FRIDAY NEXT

All roads will lead to Bellevue on Friday next, for the big Victoria Day celebration on the 24th, and the big carnival on the 25th and 26th.

A full line of sports attractions has been arranged, with junior races at 10 a.m., followed by horseshoe pitching, high jumping, etc., in the arena.

The grand parade will take place at 1 p.m. from the school grounds, headed by the famous West Canadian Collieries military band in full dress under Bandmaster G. W. Goodwin. Prizes are offered for the best decorated truck or car, also for best junior entry other than truck or car.

The big special attraction will be the announcing of the choice of five candidates for May Queen, and the crowning ceremony. There will be choral singing, school drills, folk dancing and May-pole dances; also special national dances and other big features.

On Friday and Saturday evenings, in the arena, a splendid carnival will be conducted.

The proceeds of the two days will go towards the United church extension fund and charitable purposes.

See large posters for further particulars.

STRATEGIC PASS POINTS FALL TO LETHBRIDGE Y.M.C.A.

The following was issued to the press by the secretary of the Lethbridge Y.M.C.A. Caméra Club:

Sunday, May 5th, three divisions of the club aboard fast transports made a surprise attack on Lundbreck, Blairmore and Coleman. After successfully having established a base in the woods near Lundbreck Falls, and having received the necessary reinforcements, which included such items as soup and steaks, a concerted attack was launched on the main objective, which soon was taken from a number of strategic points. Having "taken" the falls, scouting parties were sent out in every direction for reconnoitering, and later on the whole party penetrated as far as some point west of Coleman. Reports from usually reliable sources have it that the raid was a complete success in spite of adverse weather conditions, and that all three divisions safely reached the home base in Lethbridge without a single casualty.

R. LYNN-STAUTON IS AGAIN BEREAVED

Word comes from Hamilton, Ontario, of the death of Marcus Lynch-Stauton, 64, publisher of the Hamilton Review and identified with the business and political life of the city for many years. He passed away on Tuesday.

His brother, Senator Lynch-Stauton, died two years ago. A brother, Charles of Lundbreck, died recently.

Mr. Richard Lynch-Stauton, well known Todd Creek rancher, is a brother.

GOLF CLUB ANNUAL MEETING

The ladies of the Crows' Nest Pass

Golf and Country Club will hold their annual meeting at the club house on Saturday, May 18th, at 2 p.m. This

will be followed by 9 holes of golf and a picnic tea. All ladies who intend to play this season, or are interested, are invited to attend.

PASS WINNERS AT LETHBRIDGE

Crows' Nest Pass winners at the

Provincial Musical Festival at Lethbridge this week included the following:

Louis Olinek, Hillcrest school division 2, first in boys' vocal solo, 57 marks; Frank McLaugherty, Bellevue, first in boys' solo over 13, with 86;

Dennis Fleming, second in same class with 84; D. C. Dunbar, Coleman, second in baritone with 167; Mary Clare Steeves, Blairmore, first in preliminary piano with 86; Freda Antropus, Coleman, second in soprano open with 157, and second in soprano under 22, with 157; Kathleen Turner, Bellevue, first in student teacher class under 19 with 169.

The final session of the festival

was held last night.

Our Week-End Cash Specials

ALL CHOICE QUALITY MEATS ONLY

Broilers, average 2½ pounds	Lb. .30
Roasting Chickens	Lb. .23
Pow	Lb. .20
Veal Cutlets	Lb. .30
Veal Chops	Lb. .20
Veal Front Quarter, ave. 25 lbs, whole only,	Lb. .10
Beef-and-Pork Sausage	Lb. .15
Spark Ribs	Lb. .15
Pork Shoulder Roast	Lb. .18
Pork Leg Roast	Lb. .22
Pork Sausage	Lb. .20
Salted Pork	Lb. .15
Smoked Spare Ribs	Lb. .15
Kippers	Lb. .25
Haddie Fillets	Lb. .25

Ogilvie Flour at Lowest Market Price

Fresh Milk Every Morning

FRESH FISH DIRECT FROM VANCOUVER EVERY THURSDAY

Fresh Lamb - Chicken - Lard - Butter - Eggs

CENTRAL MEAT MARKET

Phone 294 V. KRYSKY, PROP. F. O. Box 32

HARMER-WOODFORD

The marriage took place on Saturday afternoon last in Calgary of

Barbara Helen Woodford, only daughter of Mrs. H. Bowell, of Acme, Alberta, to Sapper Charles B. Harmer, of the Royal Canadian Engineers.

The wedding was held at the home

of Mr. and Mrs. John Harmer, and was attended by Mr. and Mrs. J. B. Harmer, of Blairmore, parents of the groom, and Mr. and Mrs. H. Bowell.

The bride was assisted by Miss Barbara Harmer and "Bob" Harmer supported the groom. Rev. Dr. McKinney, of Trinity United church, officiated.

The happy couple later journeyed to Acrea for a few days, after which Sapper Harmer returned to Calgary to rejoin his regiment.

BELLEVUE HAPPENINGS

Mr. and Mrs. S. Sutherland were business visitors to Calgary last week.

Mrs. William Beck, who had been confined to her home for about a week, is able to be up.

Messrs. A. Rhodes and F. Hallworth are driving 1940 Nash cars.

Richard Price is a business visitor to Prince Rupert.

Jack Milnes, of the Calgary Highlanders, returned to the City Tuesday night, after spending two weeks leave here.

A large number of Bellevue people journeyed to Blairmore on Tuesday night to attend the Imperial Three Star Show, and were well rewarded with two hours of enjoyable entertainment.

RED CROSS WORKERS BUSY

Buy as Alberta Red Cross workers are providing comforts and surgical supplies for Canada's troops in the war, they have their thought for the civilian victims of Hitlerian German hordes. These include Polish, Finnish and other European refugees located in various countries.

According to divisional records to date, there have been shipped from Alberta approximately 3,000 articles of miscellaneous clothing for distribution among these refugees. The branches participating in this endeavour are: Edmonton, Calgary, Medicine Hat, Lethbridge, Wetaskiwin, Standard, Bassano, Rockford, Blairmore, Big Valley, Lacombe, Waterdown Park, Fenn, Lundbreck, Coronation, Warner and Crossfield.

John Angus Macdonald, of Calgary, son of Judge Macdonald of the South Alberta district court, is one of twenty-one students who received degrees as bachelors of law at Dalhousie University on Tuesday. Mr. Macdonald attended the University of Alberta before going to the Maritime institution.

JOHN ANGUS MACDONALD

During the early part of the week traffic was diverted over the new stretch of highway near Michel and east of the old Crows' Nest Pass Coal mine site, which eliminates two troublesome and dangerous bridges. The new route is a decided improvement. There are still two bridges between Crows' Nest and Michel to be dealt with.

NEW BRIDGE OVER CROW'S NEST PASS

During the past three or four weeks quite a number of truck owners have been obliged to pay fines and costs for not having their name or firm name displayed on their vehicles. Most of the truck drivers or owners throughout the province have complied with the new regulation and at no small cost. Now, we see quite a number of such vehicles minus any such name plate or sign—in fact we counted no less than three in two minutes on Wednesday afternoon. Enquiring about the matter, we were told that the measure has been dropped. The question then may be asked: "Is it fair of whom?" If we are to have laws to apply to one and not to another, is it justice?

IMPERIAL THREE-STAR ENTERTAINERS GREETED BY PACKED HOUSE

For sheer entertainment value, it is no exaggeration to state that the two-hour vaudeville show staged by the Imperial Three-Star Entertainers at the Columbus hall on Tuesday evening topped anything that has been put on in Blairmore for a good many years.

Some seven hundred invitations sent by the local district dealers in Imperial products to friends throughout the district found a ready response, for long before the hour of eight o'clock the majority of an audience estimated at nine hundred had practically filled the seating capacity of the spacious building.

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With a few preliminary remarks appropriate to the occasion, the master of ceremonies, Mr. F. C. Anders, was introduced to the audience on behalf of the local dealers by Mr. S. G. Bannan, who also at the close of the programme conveyed to him the unanimous appreciation of the audience of the splendid programme rendered.

The audience proved highly receptive throughout, thoroughly enjoying the various turns which rounded out a very well balanced programme, and greeted each performer with spontaneous applause. There was not a dull moment, and under the capable direction of Mr. Anders the show proceeded with a zip that held the attention of the audience from start to finish.

The party consisted of ten entertainers, including a splendid five-piece orchestra. In addition to the main entertainment, a matinee was staged by the troupe at 4:15 p.m. for the benefit of the school children, in connection with which Mr. Anders desired us to mention that never on their tour have they played to an audience of children so well behaved. He said the teachers in charge of the various classes who paraded to the hall in a body, deserve to be highly commended.

Members of the party included Faye Toms, dancer; Thora Macsinger; Colin Bray, singer; Norrie Verge, ventriloquist-magician; Fach Emerson, pianist; Art Ward, drums; Karl Guterson, violinist; Verne Gish, saxophonist; Chris Dewhurst, trumpeter, and Frank C. Anders, master of ceremonies.

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WORLD HAPPENINGS BRIEFLY TOLD

The United States navy now has eight blimps on hand or order.

Sir Farquhar Buzzard, 68, physician-in-ordinary to the King, was injured in an automobile collision.

Sir John Simon, chancellor of the exchequer, told the National Savings Association that the sky is the limit in British war expenditures.

Rt. Hon. George Lansbury, 81, former leader of the Labor party in the House of Commons and a life-long pacifist, is dead.

Finland, slowly recovering from her war with Russia, has sent Norway more than \$500,000 in cash since the beginning of the German invasion.

Lord Woolton, minister of food, said Britain's wheat supplies are assured and that his chief goal not only is enough food for the poorest, but a peace for a price they can pay.

France at war held its annual celebration in honor of Joan of Arc, the country's patron saint, who 511 years ago led her troops to victory against England at Orleans.

United States naval experts believe that Germany will not be able to destroy or even "seriously damage" the British fleet by aerial bombardment despite her superiority in the air.

Two students from Saskatchewan were recommended for medical degrees at the University of Alberta. They were Benjamin Goodman, of Saskatoon, and Jacob Mandel, of Estevan.

Cargoes Are Valuable

Great Variety Found In German Ships Seized By British Navy

Sausage skins and eggs York from China, sinews, pigs' feet, marrow bones and horn pith from Argentina, lizard skins and ostrich skins from Africa, hundreds of baskets of shell from the East used for making buttons are among the things seized by the British Navy from German ships since the beginning of the war, the Admiralty Marshal's office reports.

Lying in bond at different ports on Britain's coasts and waiting to be disposed of at the Prize Court sales, are 100,000 miles of dried gut, used for sausage skin, enough to circle the world four times or to make 1,614,000,000 sausages or nearly 35 for every inhabitant of the British Isles, according to the Admiralty Marshal's office report.

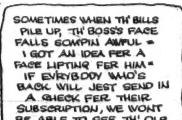
We have seized thousands of barrels of egg yolks, the whole of a person's crop from China," it continues. "The yolks are used in the leather trade for softening the skins."

"We have hundreds of bags of marrow bones and horn pith and several tons of sinews. The sinews are used in making gelatine for putting into pies and are worth about \$42 a ton. Horn pith, or horn-pudding, is a pith made from horns used for making glue. It is worth about 7¢ a ton."

"We have bales of lizard skins and ostrich skins. They are used for making the more expensive women's shoes and handbags. These skins are very valuable. The ostrich skins sell at 30¢ to 35¢ each."

In a television receiver picture are recorded at the rate of 30 per second.

MICKIE SAYS—



Add Something To Song

Songs Have Rejoinder To "There Will Always Be An England"

For many years the Scots have been irritated by a custom of referring to Britain as England. Such a designation of Britain seems to leave out the Scots entirely, which was bad enough. Now the Scots appear to have grown tired of hearing the song: "There will always be an England". So they have written a rejoinder which says: "There will always be an England, as long as Scotland's there; to give the navy shelter, the brunt of air raids bear."

So many copies of this poem or quotations from it or various versions of it have been sent to the Manchester Guardian, that that newspaper in turn has been showing signs of irritation.

The Manchester Guardian admits the justice of the Scottish view but points that perhaps the best way to get songs sent to the writer to publisher instead of to the paper. At the same time, the Guardian recognizes the vast contribution of the Scottish people to Britain's greatness. It says:

"The dependence of England on Scotland has long been admitted by all Englishmen of an humble and contrite heart. The very existence of the British Empire probably depends on the fact that so many Englishmen have to move out and seek 'overseas' in order to make room in England itself for the army of occupation from the more energetic and accomplished North."

Gardening

Replacement

It is a good plan, old gardeners say, to start annual flower seeds for planting among tulips and other spring flowering bulbs which will fill the gaps when the flowers are gone. Something is needed to hide dying foliage. Then again, quick growing annuals will always be useful for filling in any blind spots in the permanent beds. Winter has been unusually severe.

First Vegetables

First of the garden peas, leaf lettuce, radish and spinach should be sown in the earliest vegetable season. These may be sown directly in the ground if it is fit to work. All of the seeds should be sown at least three times at intervals of ten days so that there will be a succession of vegetables. The second sowing will be carrots, beets, onions, potatoes, etc., which can stand a little frost, and then beans, corn and tomato, cabbage and cauliflower plants, etc., which are tender.

Short Cuts

To get started in a hurry one is advised to purchase a certain quantity of started plants of both flowers and vegetables. This is important to get the varieties wanted and on this account it is an excellent idea to consult a good Canadian seed catalogue and place an order. The gardener can look over the various catalogues in the catalogues and should make sure that the particular ones wanted are in the boxes of plants bought.

After setting out these new plants the ground about should be soaked with water and kept soaked for a week or so. It is well to add some commercial fertilizer dissolved in water and in the case of small plants to protect from sun for a day or two.

Lawn Foods

Thin lawns badly mixed with weeds almost invariably have poor soil. Sometimes only a liberal application of commercial fertilizer is necessary to restore rich greenness. Well fed grass will usually crowd out most weeds, though it will appreciate some help from the gardener who does not mind spending a few hours with sharp, long or short handled weeder.

Such weeding should be done when soil is fairly moist, otherwise whole chunks of grass will come out with each weed.

A Gallant Leader

Major-General Odum Gained Enviable Reputation In Last War

Major-General Odum, officer commanding the Second Canadian division, neither smoked nor drinks and he is said to swear with considerable difficulty. More than that, he gained considerable notoriety during the Great War by substituting pea soup or coffee for the customary rum ration. All that does not, however, prevent him from being generally acknowledged as a gallant leader of men, and the reputation which he gained in 1914-18 is bound to be enhanced by his command of the Second Division in this war.—Brookville Recorder and Times.

Flowers Were Real

The Queen set a new fashion in hats during a visit to Dudley House, where gifts from the United States are received for the war-stricken areas of Europe. Her Majesty's spring hat, in off-the-face style, with brim turned up in front, was trimmed with real lilles-of-the-valley to match a small bouquet on the lapel of her coat.

New Device For Wirephoto

Eliminates Foulness Blocks And Replaces With Natural Details

An electrical lens, a new photographic device for wirephoto, the pictures sent by wire, was announced by The Associated Press.

This electrical lens does for wire pictures what panchromatic film did for photography a few years ago—eliminates the foulness blocks and replaces them with natural details.

The difficulty in pictures sent by wire has been at the receiving end, where the electricity was changed back into light, the film failed to give good reproduction of the darker areas of the original photograph.

An example is a new photograph of Postmaster General James Farley, wearing a black coat. In the original photo this coat was little better than a dark smudge. But the same photo, received with the electric lens shows clearly the texture of the weave and even the precisely tailored threads in the coat buttons.

Details in the tangles of plane and train wrecks show up more distinctly. In a photograph of the April 8 Detroit gas explosion, a street scene with a large crowd in the background, the electric lens brought up distant faces so that they would have been identifiable.

The new principle is so flexible that it could be adjusted to give a Negro a white face while preserving unchanged the usual light-colored portions of the photograph.

The lens is an improvement on nature in that it will make rays of light do things never before possible. However, it is useful only for pictures which have been transmitted electrically.

The invention was conceived and perfected in The Associated Press research laboratory by James C. Barnes, Alfred S. Cano and Charles W. Hubley, electrical engineers, working under direction of H. M. Biele, AP chief engineer.

The lens has been used in New York to receive wire pictures from all parts of the United States. It is expected to be in production soon, and will go to wirephoto newspapers in about three months.

Portrait Of Her Age

Homer B. Osborn, area census director, Wichita, Kansas, does not believe all that stuff about women covering up their age. A woman phoned his office: "My husband gave me age wrong. He said I was 70. I'm not. I'm 83, and I still do my housework and quite a few chores outside."

Most Mediterranean countries are almost bare of timber, says a professor of forestry, because Greeks and other former great nations failed to conserve it.

John Higley, of Granby, Conn., issued a private copper coin known as the "Granby token", in 1737.

I Read --- And Write --- For You

By JOHN C. KIRKWOOD

I wonder if you are as sharply aware as you ought to be yourself that you are not the only person in the world to appreciate the artistry of the packages or containers of the things you buy at drug, grocery, hardware and dry goods stores. Every year a woman in this country is buying a picture book or a painting exhibition, and at the one held in January this year there were 30,000 entries!

The public—and this means YOU—choose for more convenient packages and for more informative labels.

Always there is going on an immense activity among manufacturers and packagers of their packages or containers; and more and more articles are being packaged which are supposed to be you and your convenience. They are putting bedspreads in wrappers with windows—cellophane or plastic film. They are making a package band. They are making a plastic syrup bottle with an opening on the side instead of at the top, to make pouring easier.

The records show that about one in every five marriages ends in divorce. So now unities are divided. There are now countries on this continent over 300 college and universities have courses on marriage and family living, and many Y.M.C.A. and Y.W.C.A. units have similar courses.

Here's what one educator says: "We have now come to see that the best way to prevent divorce is to establish proper standards of marriage and family living. Education for marriage, together with intelligent counselling centre, would unquestionably curb the rising tide of separations, divorces and divorces."

Now consider the 200,000-acre airport that is to be built at Bowdoinport. Bowdoinport has no landing field, but the land near it, at Gander Lake, provides a landing field for the 1,000 planes that land there daily. The cleared area of the airport is 650 acres in extent. There will be a powerful wireless station which will have a transmitting

Jaunty New Pocket-Dress

By Anna Adams



4421

"Pick a pocket and be in style!"

say fashion. For pockets are flaunted by all the smartest new frocks and Pattern 4421 by Anna Adams is no exception. The pockets are "carry-on" carry-pockets are attached very simply to the belt by means of button-tops, and may be put on or omitted as desired. An adjustable belt with deep gathering below gives nice restraint to the action-free bodice lines. Stitch on a young, pointed collar or have a square neckline. The belt is made of a contrasting fabric.

Pattern 4421 is available in misses' and women's sizes 12, 14, 16, 18, 20, 22, 24, 26, 28, 30 and 32. Size 12 takes 2½ yards of material.

Send two cents (2¢) in coins (stamps cannot be accepted) for this Anna Adams pattern. Write plainly and in full name and style number and send order to the Anna Adams Pattern Dept., Winnipeg Newspaper Union, 175 McDermott Ave., E. Winnipeg.

Origin Of Free Samples

French perfume sellers, years ago, paraded Paris streets, blowing horns and distributing free samples of wine and perfume in wooden buckets. They were the forerunners of modern sample distributors.

A young American actress claiming descent from the famous Red Indian chief Sitting Bull has been offered a film contract. She is Siting Pretty.

End Letter-Writing Agonies

Is writing letters one long pain? Is writing for sample books, writing to companies for free gifts, etc., a bore? With helpful pointers you can enjoy letter-writing, quickly dash off letters.

Instead of trying to think of "literary" phrases—which only chill people—be natural, friendly. You get on a wave motion basis by being direct, simple, easy.

And don't complain dismaly. There isn't any news. Your friends don't expect startling events, just home items about yourself: "Yes, I am fallen for the needlework craze. Picture me stitching demurely away."

Dust off your vocabulary, too. It's a pleasure to say, "The weather has been bad, but the wind sounds exciting when you write of an angry wind howling ghost-like."

And be sure of English, correct form—especially if you're writing to the Queen. Here are some tips for letter-writing:

Send a postcard for your copy of "Good Letter-Writing Made Easy," Home Service Dept., Winnipeg Newspaper Union, 175 McDermott Ave., E. Winnipeg, Man.

Also available at 15¢ each are the following:

129—"The Meaning of Dreams".

164—"Develop Correct Tennis Form".

183—"Self-Instruction in Short-hand".

118—"Table Manners".

171—"How to Plant and Care for Your Garden".

SUNDAY SCHOOL LESSON

MAY 19

JEREMIAH DENOUNCES FALSE PROPHETS

Golden text: Prove all things; hold fast that which is good. I Thessalonians 5:21.

Lesson: Jeremiah 23; Devotional reading: Ezekiel 34:7-10.

Revelations and Comments

Revelation of God's Mind A Great Threat. Jeremiah 23:26-29. "And I will say that it is a threat to prophesies who wear their own false fancies, till, with their dreams which men hawk about, they make my people forget my name and all it means; to let your dream chaff with wheat, i.e., dreams with prophecy? True prophecy does not amuse, it converts men" (Abington Commentary).

"The human dream is short-lived, but the divine word is everlasting. Christ is easily believed by the people. And so to 'the systems' of human speculation have their day and cease to be'; but the word of the Lord endures for ever."

"The human dream which you may pick up specimens of the various missiles which from age to age have been fired against us, will not remain in operation, but the Word of God has withstood for centuries the attacks of many successive armies of antagonists. There is deep truth in Ecclesiastes 12:12, 'There is a Proverb which surrounds the device of an evil surrounded by blacksmiths, at whose feet are many broken hands':

"Hammer away to hostile bands, He hammers back, God's anvil stands" (W. M. Taylor).

Denunciation of False Prophets. Jeremiah 30:32. False prophets not only bring the nation to disaster, but mock at the dangers which threatened, and hailing it to sleep when it should have been roused to meet the danger, they also endeavor to undermine the influence of those who would lead the people on in path of righteousness and safety, and even to discredit the prophecies of the true prophets in Israel.

When the prophet Jeremiah in the days of the Babylonian captivity was writing in Israel there came a day when the voice of all true prophecy was silent and Jehovah's word no longer had free course among the people.

HOME SERVICE

FUN TO WRITE LETTERS WITH TIPS TO SHOW HOW



End Letter-Writing Agonies

Is writing letters one long pain? Is writing for sample books, writing to companies for free gifts, etc., a bore?

With helpful pointers you can enjoy letter-writing, quickly dash off letters.

Instead of trying to think of "literary" phrases—which only chill people—be natural, friendly. You get on a wave motion basis by being direct, simple, easy.

And don't complain dismaly. There isn't any news. Your friends don't expect startling events, just home items about yourself: "Yes, I am fallen for the needlework craze. Picture me stitching demurely away."

Dust off your vocabulary, too. It's a pleasure to say, "The weather has been bad, but the wind sounds exciting when you write of an angry wind howling ghost-like."

And be sure of English, correct form—especially if you're writing to the Queen. Here are some tips for letter-writing:

Send a postcard for your copy of "Good Letter-Writing Made Easy," Home Service Dept., Winnipeg Newspaper Union, 175 McDermott Ave., E. Winnipeg, Man.

Also available at 15¢ each are the following:

129—"The Meaning of Dreams".

164—"Develop Correct Tennis Form".

183—"Self-Instruction in Short-hand".

118—"Table Manners".

171—"How to Plant and Care for Your Garden".

Red Cross Shipments

On April 30th the Red Cross Headquarters of the Red Cross shipped to Great Britain via Montreal 21 cases containing the following: 282 bed jackets, 240 dressing gowns, 312 seamens' stockings, 1,800 wool socks, 6,000 wool scarves.

In order just to break even, the average American hotel has to have 70 per cent of its rooms occupied.

Twenty-five thousand persons are employed in pantomime work annually in England. Dressmaking, scene-painting and other jobs connected with pantomimes employ another 20,000 persons.

An old shepherd of Suffolk, England, has presented to Prime Minister Chamberlain a cane which he carved with his pocket knife from the branch of an elm tree.

Health League of Canada presents TOPICS OF VITAL INTEREST

by DR. J. W. S. McCULLOUGH

INSIDIOUS WHITE PLAGUE

The value of systematic and unremitting combatting of disease is shown in the decline that has been brought about in the incidence of tuberculosis in recent years, the Health League of Canada pointed out recently.

But now, when the Dominion is engaged, with the rest of the Empire, in a more spectacular war with a vociferous and blatant enemy, there is need of a reminder that the insidious White Plague still lurks in arm's length. War periods are always favorable to the spread of tuberculosis, and many ordinary precautions must be used to prevent its advance.

Of first importance, particularly in the case of children, is an adequate supply of nourishing food—not necessarily expensive food, but a diet which will contain all the essential minerals, proteins and vitamins. For those who are ignorant on such subjects, the Dominion Government and the Health League of Canada issue instructive and valuable leaflets.

Sunshine and fresh air are of almost equal importance, and children should be encouraged to spend as much of their day as possible in the open air during the brighter months.

Modern schools are so built and arranged that the child is almost always in healthful surroundings while at his studies, and up-to-date educational methods preclude the possibility of his being over-worked.

Windows of bedrooms should be kept open at night, but at the same time the child should be protected against draughts. And don't think the child does not need a good breakfast. It is one of the most important meals of the day, and a fast or perhaps fourteen hours or more, and should provide the child with strength and energy until noon. His breakfast should always include milk, a cereal, perhaps an egg, and if possible raw fruit.

A child is better if he is not pampered, but unobtrusive supervision of such matters as health habits, clothing and companions should be exercised.

Editorial Note: Readers desiring the complete set of Dr. McCullough's can be secured at once to the Health League of Canada, 105 Bond St., Toronto, Ont.

Awarded McKee Trophy

Major M. A. Seymour Secures Canada's Highest Aviation Award For 1939

Major M. A. Seymour, of St. Catharines, Ont., president of the Canadian Flying Clubs Association, has been awarded the McKee trophy for 1939, Canada's highest aviation award, the national defence department announced.

The department said the award was made to Major Seymour "in recognition of his outstanding leadership given to the flying clubs of Canada in 1939."

"He elevated the flying clubs to a position where they could render a great service to Canada."

Major Seymour and other representatives of the association have been in frequent consultation with the chief of air staff, Air Vice-Marshal G. M. Croll, and R.C.A.F. officers since war broke out.

Many Employed

Twenty-five thousand persons are employed in pantomime work annually in England. Dressmaking, scene-painting and other jobs connected with pantomimes employ another 20,000 persons.

THE BLAIRMORE ENTERPRISE



Office of Publication
BLAIRMORE, ALBERTA

Subscription to all parts of the Dominion, \$2.00 per annum; United States and Great Britain, \$2.50; Foreign, \$3.00, payable in advance.

Business locals, 15¢ per line.

Legal notices, 15¢ per line for first insertion; 12¢ per line for each subsequent insertion.

Display advertising rates on application.

W. J. BARTLETT, PUBLISHER

Blairstown, Alta., Fri., May 17, 1940

**AN EASTERN EDITOR
COMMENDS THE WEST**

The editor of the Kingston Whig-Standard has returned from the west and comments in his paper on the impression of optimism which he found. He says: "It is impossible to visit the Canadian West without becoming imbued with the optimism which permeates the air of that glorious country. It made no difference whether one was talking to citizens of Vancouver, Medicine Hat, Brandon or Prince Albert, there was the opinion that things are improving."

"There is something about the air of Western Canada which makes it impossible for a man to be a pessimist. Not one word of complaint did we hear. When hard times come, the Westerner simply tightens his belt and grins. He knows from experience that good times will come again, and he watches business carefully till they do come."

"There seems to be great alarm at the return of Mr. Aberhart in Alberta. One western editor said that aside from his peculiar ideas on money, Mr. Aberhart had put into effect considerable legislation of real benefit to the people."

"Any Easterner who visits the west cannot help but have great admiration for the men who are developing what is undoubtedly the most important part of the Dominion of Canada today. To meet with them is an inspiration."

"Canada owes a great debt to the West, and as the years go by that debt will be greatly increased."

"THE STORY OF WHEAT"
NEW BOOKLET PUBLISHED

An interesting 56-page booklet recently came to the editor's desk, entitled "The Story of Wheat," published by the Alberta Wheat Pool, and copies may be secured free on request to Alberta Wheat Pool, Calgary.

The first chapter is headed "Agriculture, Mother of All World Culture," and this is followed by the "Origin of Wheat." Many other chapters follow, each giving an interesting angle regarding wheat and its progress through the ages. One chapter is given to the Grain Exchange and the following to a Criticism of the Grain Exchange. The Bracken Conference is dealt with, while the selling of wheat and the Wheat Pool operations are given some space. On the whole the booklet, the latter ten pages of which are illustrated, is a valuable compendium which should be studied by every farmer in the province.

Norway, land of the Vikings, whose exploits are recorded in Norse sagas, including that of Eric the Red who described the discovery of America in 1000 A.D., was until 1814 a province of Denmark, and from then up to the beginning of the present century a protesting partner of Sweden, when her inherent spirit of independence gained its long-sought freedom which she now fights to preserve against vandalism.

COUNTER CHECK BOOKS—order them at The Enterprise office at the same price as you can get them at the factory, or from a traveller. Keep as much money as you can in Blairstown.

SOUTH AFRICAN SENTIMENT

Speaking from Cape Town, Premier Smuts expressed the Union of South Africa's sympathy for the people of Holland thusly:

"Three small neighbors of Germany, who hoped their neutrality would save them from the horrors of modern war, have been wilfully and wantonly attacked. They, like us, are now fighting for their lives."

"There are deep and lasting bonds of sympathy between the Afrikaans-speaking people of South Africa and the people of Holland, just as there are deep and lasting bonds of sympathy between the English-speaking people of this great country and the people of Great Britain."

"Today the people of Holland are fighting as allies of the people of Great Britain. They are our allies. They are more than our allies—they are our cousins and friends."

"Let us cast off all illusions and face truth fearlessly. This is a time when we must close our ranks. We shall fight, and with God's blessing we shall win."

TABLES ARE TURNED

A young lady school teacher was recently stopped in Detroit for driving through a red light, and was given a ticket calling for her appearance in traffic court the following Monday. She went at once to the judge, told him that she had to be at her classes then, and asked for the immediate disposal of her case.

"So?" said the judge sternly, "you're a school teacher. That's fine. Now," he thundered, "you sit right down at that table and write 'I went through a stop sign' five hundred times."

TABLES ARE TURNED



JOHN BURNS

who has been appointed by Hon. J. L. Ralston, minister of finance, as chairman of the Alberta Committee of the War Savings Committee to launch the sale of War Savings Certificates.

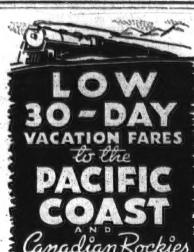
COWLEY HAPPENINGS

Mr. and Mrs. Harold Dunn, of the Cowley airport, are on a motor holiday trip to Calgary and on over the Banff-Windermere highway, to return via the Crow.

Lloyd Morrison has returned from Edmonton, where he attended the University of Alberta.

Dale Martin entertained a number of his friends at her home on Thursday last, the event being her tenth birthday.

On Sunday last, Mrs. McWilliam, who had been spending several days here with her daughter, Miss Nellie McWilliam, journeyed to Fernie by bus to visit with her daughter, Mrs. Leslie Tustian, and family.



EVERY FRIDAY,
SATURDAY & SUNDAY,
MAY 31 TO SEPT. 29.
Liberal stopover privileges allowed.

Sample Return Fares:

BLAIRMORE to VANCOUVER

Coach "Tourist" Standard
\$22.35 \$26.40 \$30.35

+ Plus berth charge

Proportionately low fares to and from other stations.

OTHER HOLIDAY SUGGESTIONS:

See Alaska and the Yukon—9-day Princess Cruises to Vancouver, Skagway and return. Carefree Sunset Cruises along West Coast of Vancouver Island. Or, if you prefer, the popular Lake and Rail route.

Apply local Ticket Agent

Canadian Pacific

WORLD'S GREATEST TRAVEL SYSTEM

The murder trial of Roy Savage is still in progress at Fernie. After hearing crown evidence, the jury were charged at 4 p.m. on Tuesday, and at 9:50 p.m. returned to announce they had disagreed. The jury were dismissed, and in all likelihood a new jury will be impaneled.

The SNAPSHOT GUILD

PICTURE SETTINGS



In your springtime pictures, use blossoms and flowers to help get the "feel" of the season.

IN TAKING outdoor pictures of people, are you careful to get the "feel" of the season" into each picture, by proper selection of background and surroundings?

An outdoor picture without such "feel" is like a stage without scenery—or, worse, with the wrong scenery.

For instance, some of us will take a springtime shot of a child in the snow, or a winter shot of a child in a field as a background—when the child could just as easily have been pictured kneeling beside a row of jonquils, bending over and sniffing one.

In the latter case, how much more pleasing, and meaningful, the picture would be.

In your Maytime pictures, why not associate people with blossoms and the early flowers? In summer pic-

tures, emphasize the deep blue of the sky and white masses of cloud by using a color filter on the lens.

In autumn, let your pictures show the golden leaves over brown fields, with gray skies or billowy clouds hovering over, as backgrounds for your pictures. And in winter, make full use of the snow, and bare branches against the sky.

"Try to work into one of your outdoor pictures a definite feature. If a mere detail, that gives definite indication of the season. Make it an essential part of the picture, so that folks who look at your snapshots can "feel" the time of year. It seems like a small point, but it will be noticed when you see how much it adds to the pictures that come out of your camera."

John van Gulder



Congratulations

to the 50 winners of R.C.A. VICTOR RADIOS in the 1st Week's Contest. All 50 winners, of course, are automatically entered for the Grand Prize of a smart 1940 Chevrolet Car to be awarded at the end of the 4 weekly contests. Decide now to enter this week's contest. A simple sentence will win a new Chevrolet and it may be yours!

* * * * * "Pepsi-Cola" is the registered trade mark in Canada of Pepsi-Cola Company of Canada, Limited.

ENTER THE **PEPSI-COLA**
What is he saying?
CARTON CONTEST!



No. 4

Or one of 200 RCA-VICTOR "Little Nipper" RADIOS

Read these simple, easy rules

and send in your answer TO-DAY!



BUY THIS CARTON

1. Using not more than 20 words, write what you think the man in the illustration is saying.

2. You may submit as many entries as you like, but each entry must be accompanied by the value of the carton it came from. Pepsi-Cola Six-Bottle carton. Use a separate sheet for each entry with your name and address plainly written.

3. Your answers may be sent in on the entry blank obtainable from your local dealer, or you may mail them direct to the company, giving name and address clearly. Be sure to give name of dealer from whom you purchased the carton.

Mail your entries to: "Pepsi-Cola" Carton Contest; Box 370, Station B Post Office, Montreal, Que.

4. The contest closes May 25th, 1940. Entries postmarked later than that date will not be accepted.

5. Entries will be judged for originality and sincerity. Elaborate or fancy entries will not receive extra.

6. Two or more entries are identical, the one received first will be given the preference.

7. The fifty contestants submitting the best entries each week will receive a prize of an RCA-Victor Radio. Also, each winning answer is automatically entered in the Grand Prize of a brand new 1940 Chevrolet.

8. All entries submitted become the property of Pepsi-Cola Company of Canada, Limited, and may be used by them for advertising purposes or for any other purpose they may determine.

9. Employees of Pepsi-Cola Company of Canada, Limited, and their advertising agency, bottlers and distributors, and members of their families may not participate.

10. Winners each week will be notified promptly by mail, and lists published in the newspapers.

11. Winners will be chosen by an impartial independent jury of experts and their decision will be final.

12. No correspondence will be entered into regarding entries.

PEPSI-COLA COMPANY OF CANADA LIMITED

Manufactured by Crows' Nest Bottling Works
M. Sartoris, Prop.
BLAIRMORE, Alberta.



DR. J. S. THOMSON

Newly-appointed member of the Board of Governors of the Canadian Broadcasting Corporation. Dr. Thomson is president of the University of Saskatchewan, and lives at Saskatoon.

WHICH ARE YOU?

I watched them tearing a building down,
A gang of men in a busy town,
With a ho-heave-ho and a lusty yell
They swung the beam and the side-wall fell.
I asked the foreman: "Are these men skilled,
And the men you'd hire if you had to build?"

He gave a laugh and said: "No, indeed!
Just common labor is all I need.
I can easily wreck in a day or two
What builders have taken a year to do."
And I thought to myself as I went my way,

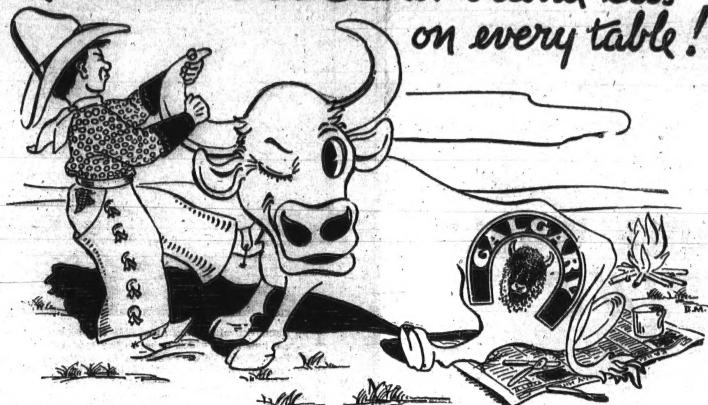
Which of these roles have I tried to play?

Am I a builder who works with care,
Measuring life by the rule and square?

Am I shaping my deeds to a well-made plan,
Patiently doing the best I can?
Or am I a wrecker, who walks the town
Content with the labor of tearing down?

Rev. Dr. A. S. Tuttle, principal of St. Stephen's College, Edmonton, was nominated for the office of moderator of the United Church of Canada by the presbytery of Brandon, Manitoba, on May 2nd.

The MOST POPULAR brand sits on every table!



POPULARITY and PREFERENCE EARNED WITH CHAMPIONSHIP PRODUCTS



"NEW" CALGARY GINGER ALE BIG ORANGE - BIG LIME - BIG LEMON

UNION MADE PRODUCTS OF

CALGARY BREWING & MALTING CO. LIMITED

CALGARY

Established in 1892

EDMONTON

FANTIN & DEZORZI, Agents, BLAIRMORE, Alta.

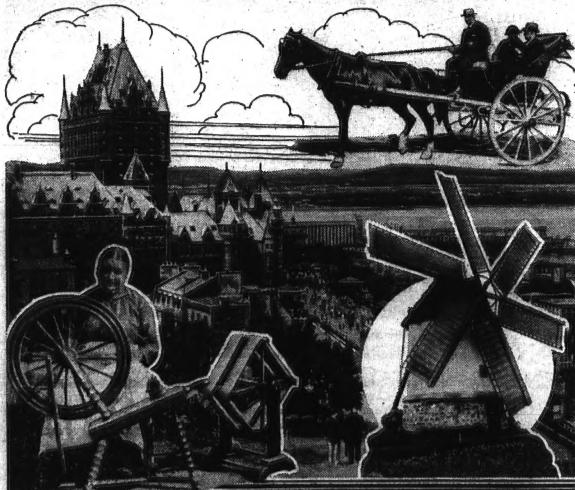
A rich Englishman touring Canada was staying in a wayside hotel. One night it was cold, and the Englishman, feeling it pretty badly, came downstairs early next morning to get warm. At the same time, a trapper came in at the door, with icicles hanging from his mustache. With a pitying expression, the Englishman said: "I say, old man, which room did you sleep in?"

The April issue of the Canadian Geological Journal, published at Ottawa, carries a seven-page article by D. S. Rawson on "Sport Fishing in Canada's National Parks," which should prove most interesting to Wal-tonians in general. Most of the favored resorts in Alberta are mentioned, including Waterton, Banff and Jasper, with very interesting descriptive scenes.

Dick Vernon, formerly of Fernie, was awarded three medals in the Pasadena musical festival for senior Southern California high school bands. He took part in the saxophone solo, saxophone quartet, trombone quartet, and with the San Fernando high school band at the festival.

In addition to many other much desired improvements being effected, the town council are establishing "U Turns" on Victoria Street at the intersections of Fifth and Tenth Avenues. "U" turns are not permitted at the intersections of Sixth, Seventh, Eighth or Ninth avenues.

Quebec Expects Banner Tourist Season



The Great Gates of Quebec's ancient city wall — one of the few open to the hostile standers-by — will be thrown open this summer for a large scale tourist invasion, expected to top all previous seasons. While most of Quebec's Old World character, affected by wartime conditions, increased numbers of Canadians and Americans will take advantage of Quebec's historic buildings and fine sporting facilities.

Combining the charm of the past with the luxuries of the present, the ancient French city, the centre of the city's social and sports activities. Dominating the city's skyline, the majestic Can-

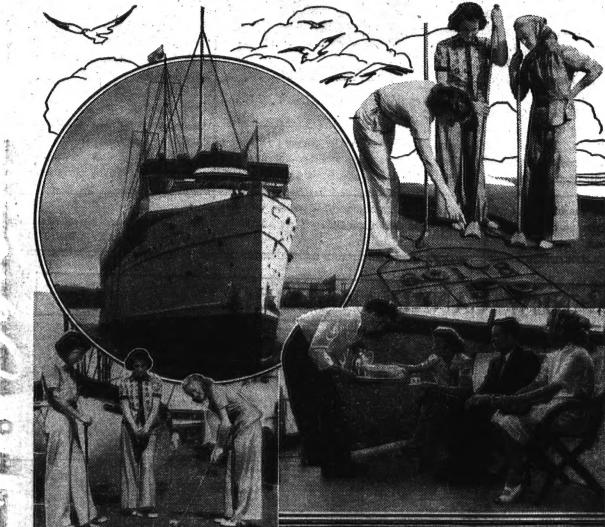
adian Pacific hotel is within easy distance of the city's outer doors, to the hostile standers-by — an ideal headquarters for the visiting tourist. Dufferin Terrace, adjacent to the hotel, offers an ideal view of the St. Lawrence River and the broad St. Lawrence.

Though possessing ideal facilities for practically every modern sport, Quebec's chief fascination to tourists is the Old World charm. Its narrow, winding streets, lofty spired churches, convents and quaint dormered houses are reminiscent of medieval days. Many of the colorful buildings, grim stone forts and ancient cannon.

Nearby points of interest include the Lorette Indian Reservation, the Isle of Orleans, unspoiled by the rush of civilization, the Shrine of Ste. Anne de Beaupre, and the Montmorency Falls. For the sports enthusiast there are fine facilities for golf, tennis, bowls and badminton, while miles of colorful highways beckon the motorist. Laurentide National Park, 30 miles from the City, is a paradise for fishermen, canoeists, camera fans and nature lovers.

Quebec is the main passenger ship travel westbound on Wednesdays and Saturdays; eastbound on Saturdays and Tuesdays. The route of these "Circle Cruises"

Great Lakes Cruises Delightful Holiday



A delightful break in the long trans-Canada rail journey is most interesting. Westbound from Port McNicoll, the ship follows the beautiful Georgian Bay past Manitoulin, Georgina and Lake Huron. It sails up St. Mary's River, through Sault Ste. Marie to Lake Superior, largest of the Great Lakes, to Fort William.

Shipboard activities on all these vessels are patterned on those of an ocean liner — morning bouillabaisse, afternoon tea, midnight snacks, impromptu parties, moonlight promenades on deck. Pastimes include shuffle-board, deck quoits and other sports. The ships are comfortable, spacious decks, cozy lounges and airy state-rooms — the last word in luxurious comfort.

from June 15 to mid-September, is most interesting. Westbound from Port McNicoll, the ship follows the beautiful Georgian Bay past Manitoulin, Georgina and into Lake Huron. It sails up St. Mary's River, through Sault Ste. Marie to Lake Superior, largest of the Great Lakes, to Fort William.

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comfortable, spacious decks, cozy lounges and airy state-rooms — the last word in luxurious comfort.

STRILING

(By Frederick B. Watt)

The heat of childhood, close behind,
Still mists the mirror of our mind,
And toys with which we careless play,
Are things men died for yesterday.

Oh Canada, so richly blessed
By God and time, so unoppressed,
An unkempt freedom waits unsure—
And cries for guidance—bold, mature.

It matters nothing that we ask
To do some adolescent task;
The anti-Christ, destruction bent,
Is starkly free of sentiment.

Youth is a brushed-aside excuse
When Hate's stamped hosts turn loose;
Lust spares no favorites. Old or young
Can trust but roots from which they've sprung.

Our sires who lived to spurn the yoke
Were strangely honest, simple folk;
Their strength drawn daily from the soil
And anchored in the living God.

The rugged certainty they bred
Was not a strain inherited.
Each generation paid its price—
Or judged it pointless sacrifice.

We judge in turn—because we must,
Democracy is ours in trust—
Loose-limbed, good-natured, with a thirst,
For all we offer—best or worst.

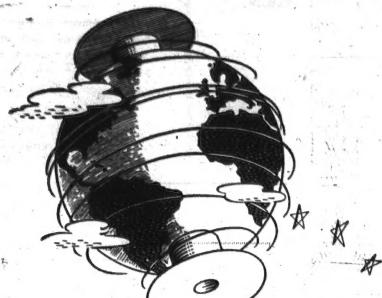
The selfishness of all mankind
Mounts on a whirlwind, mad and blind,
But brave, clean hearts, still ours to give,
Can rear a nation fit to live.

Oh Canada, may we enthrone
A wisdom greater than our own
Should Faith, hard-driven, make her stand
Within the ramparts of this land.

A mill rate of 80 mills has been set at Drumheller.

Shop Where You Are Invited to Shop

Every advertisement in this paper is a printed invitation to you. Obey that impulse.



THE WHOLE WORLD SPINS

ALMOST every country in the world over carries on its own spinning and weaving. So there is nothing surprising in the fact that textile manufacturing is one of Canada's largest sources of employment, providing jobs for 21% of our industrial workers.

But it is worth mentioning that the International Labour Office at Geneva classes our own textile industry with that of the United States as paying the highest wages in the world's textile operations. Japan is at the bottom of the list.

Dominion Textile Co. pays its thousands of workers 22.7% more than in 1929, while sales prices are 16.2% lower.

WESTERN DIVISION

DOMINION TEXTILE COMPANY LIMITED

(MAKERS OF COLONIAL TOWELS, SHEETS, PILLOW SLIPS).

358 DONALD STREET

WINNIPEG

NATIONAL RECOGNITION GIVEN BUS DRIVERS

The following Albertans were among the 39 Central Canadian Greyhound Lines and Trans-Continental Coach Line drivers who are the proud recipients of "No Accident" driver awards covering distances of 38,000 to 282,000 miles: A. S. Dutnall, J. M. Tait, N. M. Chalmers, J. L. Hall, R. V. Hall, J. E. Stier, E. S. Dunn, Calgary; E. E. Dersh, T. D. McDougall, C. D. Chalmers, C. Elkins, K. Hoople, A. Pegg, Edmonton; J. Kidd, L. E. Miles, D. Vaughn, W. Brown, O. B. Larson, L. Purdy, Macleod; K. McMurdo, Lethbridge.

The award is an attractively designed badge to be worn on the uniform or cap. The thirty-nine recipients covered a total of 4,636,562 miles without an accident.

A lady marathoner on high-heeled shoes looks as though she may never come back.



AUSTIN WILLIS

C.B.C. commentator, heard on Saturdays in the Children's Scrap Book programme from Toronto. Mr. Willis' pleasant voice and manner are winning him many friends among Canadian children — not to mention the growing audience of adults who find the Children's Scrap Book interesting for them, too.

WIVES' LAMENT

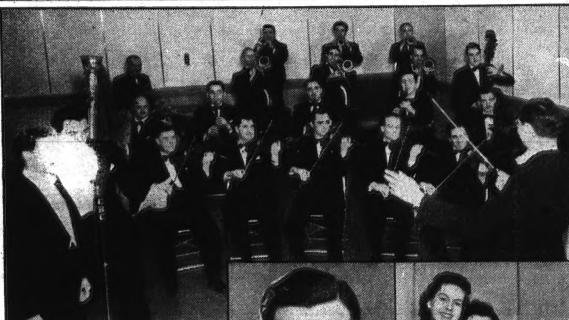
He'll leave his boots and shoes around with mud and dust besmirched; his papers I have always found about the carpet scattered. His ties and collars strew the room. His shirt studs he'll deposit with care where they will meet my broom in sweeping out the closet.

His pipes are simply everywhere; my furniture he scratches, and really does not seem to care where he may throw his matches. My sewing basket holds his keys, and we have had some clashes, because in spite of lectures he's so careless with his ashes.

He's no exception, I suppose; I've heard of other cases. It's pretty hard, though, goodness knows, when things aren't in their places. There's only one thing that he can take care of, and it's funny; but I have never known that man to leave around his money.—Anon.

TRY OUR SOCIETY PRINTING

NEW CANADIAN RADIO PROGRAM



"Top Flight Tunes," new musical hit program is heard on a CBC network of stations every Tuesday evening from 9 until 9:30, sponsored by Wings Cigarettes. To the left of the band are Arthur Phillips, vocalist and Horne Green, conductor. Jim Lunn (left) arranges the music and directs the 18-piece orchestra. "Three Little Wings" (extreme right) comprise Myrtle Campbell, Linda Hale and Doris Orde. Broadcast originated in Toronto.

New Home for Banff School of Fine Arts



The Banff School of Fine Arts has a new home which is as modern as the splendid work done by the school. The new auditorium, which was officially opened in January in the presence of educational and other Alberta leaders, will be the scene of the eighth annual session of the school, from August 1st to 31st.

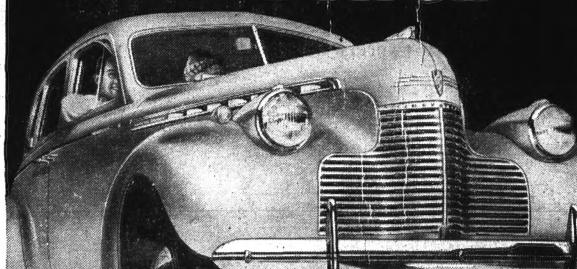
This \$50,000 building is made of native Burnside stone and is in the chalet design which harmonizes so well with the surroundings. The theatre has a seating capacity of 700 and a modern stage fitted with the finest lighting equipment and there are dressing rooms, music room, work rooms and other meeting rooms for small groups. The building is truly a co-operative effort. The Parks Department deeded two lots worth \$10,000 to the Banff School Board and supplied plans and specifications free of charge. The Banff Foundation donated \$2,500 to the Department of Extension of the University of Alberta made possible the furnishing and equipment of the stage and theatre.

Fred Cameron, of Okotoks, has been elected to succeed D. P. McDonald as president of the Alberta Senior Hockey League. H. C. McBurney, of Coleman, was re-elected vice-president, with Bob Manini as secretary-treasurer.

An old friend of ours and former resident of Blairstown writes from a prairie town to say "Am still planning to come up to the only town on the map for me, and don't see why you shouldn't declare a public holiday for the occasion."

Just why there should be church services to celebrate an Alberta political victory is beyond our ken. The Social Credit political-religious pot takes a lot of stirring and still religion is very much at the bottom of the pot.—Drumheller Review.

SIZE AND STYLE BEYOND THE PRICE



Illustrated—Chevrolet Special De Luxe Sport Sedan.

CHEVROLET

is the LONGEST of ALL Lowest-Priced Cars

*Want truly luxurious motoring at the very lowest cost? Then eye, try and buy the new Chevrolet! Here's size and style beyond your expectations at such low prices... in the longest of all lowest-priced cars, measuring 181 inches from front of grille to rear of body—a car that combines Body by Fisher and new "Royal Clipper" Styling to set the fashion for '40! You'll be proud to own this big beauty... and your satisfaction will be doubled by the savings on gas, oil and upkeep that traditionally go with Chevrolet ownership. Come in... eye it, try it and buy it — today!

The *"RIDE ROYAL"—Chevrolet's Perfected Knas-Action Riding System... IMPROVED VACUUM POWER SHIFT... NEW "ROYAL CLIPPER" STYLING... NEW BODIES BY FISHER... SUPER-SILENT VALVE-IN-HEAD ENGINE... PERFECTED HYDRAULIC BRAKES... LARGER TIPTOE-MATIC CLUTCH... NEW SEALED BEAM HEADLIGHTS WITH SEPARATE PARKING LIGHTS.
*On Special De Luxe Models.

Eye It... Try It... Buy It!



C-1168

Crows' Nest Pass Motors

District Dealers

Blairstown, Alberta



LEO BARKIN AND AL. PRATZ
pianist and violinist, respectively, of
Toronto. Both these well-known artists
are heard frequently over C.B.C.
networks.

Next Tuesday's meeting of the Blairstmore Elk Lodge will be followed by a social programme, the last for the spring season. At the regular meeting, which will convene at 8 o'clock, a class of candidates will be introduced to Elkdom. Coleman lodge members promise to come down 100% strong for this meeting, and to bring with them the travelling gavel, emblematic of greatest attendance. Music and refreshments will follow.

MODERN MISERIES

(Written 63 years ago)
As I landed in New York from a trip cross the water
I spied Mrs. Dooley, aged four score and ten.
She greeted me warmly, saying "How dee, old neighbor?
How ayre ye feelin' an' where have ye bin?"

I told her I was just getting back from Old Ireland,
From a visit to Dublin, my childhood's old home.
She says: "Phwta's the news from the auld Irish people?
If there's anythin' doin', jes' han' me out some?"

I told he I'd travelled all over the nation,
But could find nothing new to excite my old spleen.
Except that a man by the name of O'Donald
Was now raising children in Ireland by steam.

"Whisht, an' me gratis," replied the old woman.
"Allah, ma gared, aise they craze at lascht?
Or is there a shign of a war or rebellion?
Or why do they want the young divils so fascht?"

Oh, there is no sign of a war or rebellion,
But the children in Ireland are getting so small
That they've sent a petition to the high lord lieutenant
To not have them raised in the old way at all.

"Be the pipe in me gob, I'm jest about ninety;
Not a tooth in me head, that's plain to be seen.
Ye' if O'Donald was here I'd lay him a wager
I could raise better children than him and his steam!"

Bless your soul, Mrs. Dooley, my good Irish colleen,
Long may you live, and be happy as well.
I'll send your challenge straight to old man O'Donald,
And tell him to pitch his machine in hell.

[The above was written in the old logging days, and the author earned the title of "Poet laureate of the lumber camps," the youngest poet in captivity at that time, when he received in return a pair of wool mitts as hush money—never to try again.]

The Enterprise was quoted no less than 210 times in the daily and weekly newspapers of Canada during the period September 1st to March 31st.



MARY GRANNAN
Who is "Peggy" to thousands of youthful listeners to the C. B. C.'s "Children's Scrap Book," Miss Grannan is also heard on Sunday mornings in original stories for small children under the title of "Just Mary."

George Coote, son of Mr. and Mrs. G. G. Coote, of Nanton, has graduated in applied science from Alberta University.

The editor of the Bassano paper very often gives that town a merited boost. Well, it is the finest town by a damsels in Alberta.

Mrs. Thomas McKay, of Creston, is a visitor with relatives and friends in Blairstmore, and will return west the middle of next week.

Hitler has announced that he will move King George and other members of the royal family to Canada. Very kind of him, isn't it?

The Dominion government has passed an order-in-council fixing June 13th as the day for celebration of the birthday of King George VI.

Pete Zoratti, of Natal, has again added to his farm holdings in the Castle River district, having purchased the Joe Morgan ranch property.

Representatives of the French government will be in Pincher Creek on Saturday of next week to purchase cavalry and artillery horses. Prices to be paid are \$70 and \$60, respectively.

The former Chris. Stevens ranch on the South Fork has again changed hands, and has been taken over from Martin MacLusky by C. Sartoris. The MacLusky family have moved to the former Stobie ranch near Beaver Mines.

One half of the coal miners of Great Britain who were unemployed at the outbreak of war are now at work, as a result of the government's drive to increase the peace-time output 240,000,000 tons a year by 40,000,000 tons.

Believe it or not, the United Church has been undergoing a general interior and exterior renovation, and is being equipped with new pews. For the re-opening service, early in June, Rev. J. M. Pritchard, D.D., of Lethbridge, will be the special preacher.

The house in the lower right nicely balances the composition and accentuates the height of the mountains.

NOW that nature has once more been adorned with the verdure of spring and a new season of outdoor picture taking has begun, it is appropriate to consider landscape pictures.

Good landscape subjects are, at least, easy to find. One can travel scarcely anywhere without encountering pictures of rivers and streams, fields, hills, woods, streams and lake country cottages, old farm houses, tree-canopied roads, rocks of browning sheep, herds of cattle, and all that makes for beauty and interest in landscapes.

What should we do to capture these lovely scenes with our cameras? Sure, you may want to take a shot just the way it is, but here, as in all photography, indiscriminate snapshooting usually results in jumbled composition. A little thought, a little planning, a little effort, if you please, to make the picture—not merely to take it. This means that in selecting a viewpoint which makes for balance is essential to an artistic picture. You cannot shoot on sight and be lucky every time. Beginners are often satisfied with any picture at all as long as it is clear. They are delighted merely to have obtained the correct exposure.

John van Guilder



Drink
**MISSION
ORANGE**
Naturally Good

5¢

THE FULL
FLAVOR OF THE
FRESH FRUIT

CROWS' NEST BOTTLING WORKS
M. Sartoris, Prop.
Blairmore, Alta.

United States 1940 wheat crop prospects are now placed at 450,750,000 bushels, having been boosted some 35 million by April rains.

It is getting so that the average youth does not know his geography lesson until he has read the morning editions. And then he's not sure.

An interesting visitor in town this week is Mrs. W. Morse, of Port Angeles, Washington. Mrs. Morse will be remembered as formerly Miss Winnie Howard, whose father operated the old Cosmopolitan hotel in the early days of Blairstmore. She received her early education in the Blairstmore public school.

Some of the bachelor members are trying to get Aggie back in Ottawa.

Fee may resign to make way for a larger fee, possibly \$6,000.

George Woytkiw (don't know how to pronounce it) has agreed to surrender his seat in the Alberta legislature, representing Vegreville, in order to pave the way for Hon. Solon Low, provincial treasurer, who met defeat in the provincial general election.

The annual Alberta Conference of the United Church of Canada opens next week in McDougall church, Edmonton, with laymen and ministers from all parts of the province in attendance. Conference will be in session from May 22 to 28, inclusive.

MacAndrew: "Say, who wears the pants at your house, you or your wife?"

MacTavish: "Both of us, this is a two-pants suit."

Betty was looking very discontented when her friend Joan encountered her in the morning. "What's the matter?" the latter asked.

"You know, I was going out with an editor last night, and never again!"

"Why?" inquired Joan.

"Well, at dinner he put a blue pencil through half my order."

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of Alberta.

The SNAPSHOT GUILD
VIEWPOINT IN LANDSCAPES



The house in the lower right nicely balances the composition and accentuates the height of the mountains.

But who takes pains to locate a viewpoint which gives in his finder a well-balanced arrangement of the objects in the scene generally gets pictures that are really good photographs, clear but artistic.

Are you willing to climb a fence, toll up a rugged hill, wade a brook, to get that viewpoint? Many an enthusiast has taken real risks for a viewpoint and been amply rewarded. Remember that the best viewpoint would be sure that the picture balances both vertically and horizontally. Generally there should be a large mass, the main object of interest, near but not at the center, balanced by several smaller objects, or masses of equal size, a good artistic anchor one farther from the center, or in some cases slightly above or below the center.

Take time to move around from spot to spot and in each place experiment with the place and the angle in which you hold the camera. You should be sure that your balanced composition before you lets the picture into your lens. Choosing the best viewpoint is what the landscape painter does before he sets up his easel to make his picture. Remember, in the same way you too, with a camera, can make a picture.

John van Guilder



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[] <i>National Home Monthly</i> , 1 yr.	[] <i>Red Book Magazine</i> , 1 yr.
[] <i>Chatelaine Magazine</i> , 1 yr.	[] <i>Woman's Home Companion</i> , 1 yr.
[] <i>Parents' Magazine</i> , 1 yr.	[] <i>Country Guide & Nor'West Magazine</i> , 1 yr.
[] <i>Canadian Horiculture & Home Magazine</i> , 1 yr.	[] <i>Home Arts (Needlecraft)</i> , 1 yr.
[] <i>Family Herald & Weekly Star</i> , 1 yr.	[] <i>American Boy</i> , 8 mos.

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Please clip list of magazines after checking ones desired. Fill out coupon carefully.

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MAIL COUPON NOW (or HAND IT IN) TO THE BLAIRMORE ENTERPRISE

For Greater Practicability

The present day trend towards broadening the basis of the curricula for high schools and of making provision for educational and vocational guidance for the benefit of high school students and their parents in the western provinces is comparatively new, but it appears to be a move in the right direction.

As the Deputy Minister of Education for Saskatchewan recently said at a public meeting the high school curricula at the present time is based as a preparation for entrance into university, but as he also said with truth only about ten per cent. of students who take a high school course eventually reach the universities. In other words, the courses of study in the high schools are tuned to the needs of ten per cent. of the students; while the other 90 per cent. are largely working with little or no definite objective in view.

It does not necessarily follow, of course, that the 90 per cent. who will not enter university derive no benefit from the training they receive in the secondary schools through which they pass, but it may, and often, no doubt, does mean, that the time they spend in school might be used to better advantage if the subjects made available for study are those which will be of practical value to them when they subsequently embark on the great adventure of making a livelihood for themselves.

Preparing the child for one of her entries in the commercial and industrial life of the country is not, of course, the sole objective of secondary education, but it is an important one, which must not be overlooked, if the educational system is to achieve its full mission. The other important objective of secondary education is, or should be, cultural. Equally important is it that the student's activities in high school be designed to enable him or her to secure the maximum of happiness and enjoyment in post-school life, whether it be at work or at play. In other words, preparation for leisure as well as for work should be one of the aims of secondary education.

Wider Range Needed

When, however, one considers that phase of the function of secondary education which is designed to fit the student for making a living in his or her chosen vocation, it is readily seen that pupils should be given a wider range of subjects from which to choose than are presently available in the average high school, insofar as facilities and finances can be made available, if students are presumed to be ready to fend for themselves in the outer world after completing grade 12.

Business and commercial activities of to-day are becoming more complex and more exacting with advancing scientific discoveries and their application to industrial life, and it is becoming daily more evident that if school days for 90 per cent. of the students are to end when high school doors close upon them, the range of optional subjects available to them must be widened, if the objective of preparedness for making a living is to be realized.

If not before then, certainly by the time the student steps into grade 11, it should be possible to determine his vocation, his likes, his capacities—in short, what type of work he is likely to be best fitted for after leaving school; and that usually means in what he is most interested.

That information having been docketed and analyzed should then be a comparatively easy matter to determine along what lines the pupil's studies should be pursued to ensure maximum progress while at school and the best results later in the workaday world.

When the great variety of outlets that are offered in the industrial and commercial life of the country are considered, it can be seen that the preparatory scope of the high school must be materially broadened in the future if secondary education is to fulfil one of its major purposes in the scheme of human affairs.

The Key To Education

For some time now foresighted teachers have seen the shortcomings of the secondary educational system and have urged changes in curricula and courses of study to bring the system more up to date and more readily to fit it to the needs and capacities, not only of the students but of society generally. Parents also are becoming aware of the necessity for greater elasticity and as this knowledge becomes more crystallized, these needed changes will be put into effect.

No matter what changes are made in the "tools" of the secondary education system, however, the fact that the curricula are not the most important thing should not be forgotten. Transcending the subjects taught vision of the teacher is the teacher. If the teacher has character and vision, it is inevitable that the teacher which will be of greatest benefit not only during school days but in after life. The teacher is the key to the entire educational system. Given the right type of teacher and sufficient freedom to impress his character and influence upon the students, the latter will not likely go far astray when they face the difficulties which will face them when entering upon their vocations.

Norwegian Names

Perhaps This Will Help If You Have To Pronounce Any

In pronouncing Norwegian names a few hints may be helpful. Norwegian "s" is always sibilant and never has the sound of "z". "Aa" (in Norwegian it appears as an "a" with a ring above it) has a very "aw" sound. "Y" is like the French "U", spoken with lips rounded. The final "d" in "Jord" and the final "g" in the endings "berg" and "borg" are usually silent. "Kj" is about halfway between "sh" and "ch".—Montreal Gazette.

Birds Not Worried

Feathered Life Not Disturbed By Bombs And Gunfire

Bird lovers, among whom have been apprised that Royal Canadian Air Force bombing and gunnery ranges might disrupt bird life, can forget their worries, according to the defence department at Ottawa. Bombing practice and air firing ten' go to the birds at ten' going to the birds at ten'.

In a press release the department said: "Experience in England has proved conclusively that the nature of training for air observers and air gunners under the British Commonwealth Air Training Plan causes no disturbances to such (feathered) wild life."

As a matter of fact, the department added, swans in particular have been seen frequenting bombing range areas.

Trade Goes To Britain

Germany's Export Toy Industry Has Flattened Out Since War

Germany was once the world's largest manufacturer of dolls and one of the largest of mechanical toys.

Since the war, however, the Nazi export toy industry has flattened out like a pricked balloon.

British exports, on the other hand, have nearly doubled. Chief demand has been for dolls and war toys. Canada has largely increased her buying. So have South Africa, Australia and the Argentine.

War toys are most sought by countries nearest to the seat of war. And of mechanical toys of all sorts, airplanes take pride of place.

Female industrial workers have greatly increased in Japan since the outbreak of the China incident.

Tea leaves are being used in making a coffee substitute in Germany.

MAKE UP WITH OGDEN'S



Ogdens' Fine Cigarettes are cast in the production of a smoother, milder, mellow cigarette. Boldly wrapped in foil, they assure you that this fragrant cigarette tobacco plays the feature "role" in smoking enjoyment.

Only the best cigarettes smokers—"Character" or "Fancy"—are good enough for Ogdens'.

Pipes, Cigars, Cigarettes, Ogdens' Cigars, Ogdens' Cigarettes.

OGDEN'S FINE CUT

BRICK FOR SALE — Reclaimed brick, absolutely clean and in excellent condition. Reclaimed brick, \$12 per 1000; square brick, \$16 per 1000. Apply to JOE RZELAKSKI, Coke Ovens, Police Flats; P.O. Bellevue. [Mar 25/40]

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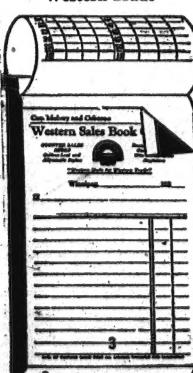
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Agents
The Blairmore Enterprise

Miss Berta Harmer is spending a few weeks with her sister, Mrs. W. Porter, at Lethbridge.

Andrew McLeod, well known old timer of Coleman, celebrated his 78th birthday on Tuesday. He is looking quite well.

Richard Norton, Albert Blanchard and Alex Bain, all of Hillcrest, joined the Seaforth Highlanders at Vancouver last week.

An egg the shape of an electric light bulb was reported last week in the Lundbreck district. Cliff saw a picture of it.

Another need of the times is an imitation cigarette for those who reach for one mechanically without really wanting one.

There is a chance that the world may arrive within hearing distance of Utopia when people stop trying to cheat the golden rule—Ex.

Rev. Robert Magowan, B.A., of Pincher Creek United church, has accepted a call to First United at Lethbridge, succeeding Rev. W. H. Irwin.

Pat Conroy, vice-president of District 18, U. M. W. of A., and Angus J. Morrison, secretary, were in the pass over the weekend on official duties.

At a meeting in the Lundbreck hall on Thursday afternoon, stockmen decided to continue the live stock community sale method of marketing.

The lower mainland zone council of the Canadian Legion's British Columbia command seeks the immediate internment of all enemy aliens in Canada, and the constant supervision of former enemy aliens who have been naturalized.

Competing at the Provincial Musical Festival at Lethbridge this week are George Burles, Blairmore, in the Howard Stutchbury Cup competition; Georgette Dau, Blairmore, in senior piano, and Freda Antrobus, Coleman, in open soprano.

One of ten graduates for the United church ministry from Pine Hill College was Donald Boothroyd, B.A., son of Rev. F. E. Boothroyd and Mrs. Boothroyd, of Shadie, New Brunswick, formerly of Curling, Newfoundland, and Irma and Taber, Alberta.

Police at Fernie are late having their hands full with thieving. A few days ago a shack occupied by two Hindus was entered and seventy bucks stolen, and the same night a motor car was stripped of its extra wheel and tire, for which a Colemanite was arrested and fined.

Request by the Ontario attorney-general for a court order declaring the Communist party in Canada an illegal organization followed conviction of three Ottawa men on charges of contravening the War-time Defence of Canada Regulations by publishing and circulating anti-war pamphlets. We understand the request has been granted.

William Charles Henry Wilson, brother of T. G. Wilson and Mrs. R. Lynch-Staunton, of the North Fork, and Miss Annie Wilson, of Victoria, died at Victoria, B.C., on Wednesday of last week at the age of 64. He was born in Barrie, Ontario, and practiced for many years as consulting mining accountant in various parts of Canada and the United States.

They've got a great way of doing things in our provincial government under present administration. They move out an efficient provincial library assistant who's been on the job for twenty years, and give the job of provincial librarian to Mrs. Edith Gostick, ex-M.L.A. in the same week. A new job was created for Drumheller's ex-M.L.A., Herbert Ingrey, who is now inspector of mine leases. Are there any more ex-M.L.A.s on the waiting list for new jobs—that is, Social Credit ex-M.L.A.'s? Others won't get a look-in when the gravy is passed around—Drumheller Mail.

Local and General Items

The Editor will be glad to receive items for this section, regarding visitors entertained, parties leaving for holidays or short trips, bridge parties, tea-shawers, presentations, anniversaries, etc. Phone items in to 11 or hand them in at The Enterprise office not later than Thursday evenings.

The sheik's message to his lady friend is: "Love me at your peril."

Germany is the only country in the world today controlled by a multi-national.

By now there's lots of filthy matter in Adolf's mustache. He hasn't time to clean it.

An eight-pound rainbow trout from Lee Lake was placed on exhibition in the F. M. Thompson Co. store on Saturday last.

Excerpt from a metropolitan theatre programme: "Patrons who consider the ushers uncivil should see the manager."

FOR SALE—Piano, in good condition, \$100; Violin, with leather-covered case, \$18. Apply to W. E. Bent, Lundbreck, Alberta.

"Do as you please" is a lost term in Nazi Germany, or anywhere the Nazis have successfully invaded. It is now "Do as Adolf pleases."

The best seat in hell awaits Adolf Hitler—and if there are any creatures in our fair Dominion who like his ways, they should be seated by him.

The entertainment held by the Vic group of the C.G.I.T. in the United church auditorium on Friday night was fairly well attended and much enjoyed.

After a well known would-be musician rasped the keys of the piano for about twenty minutes, an interested listener asked a friend what that really was, and the reply came "A r(h)apsody!"

Many Canadians would like to have a hand in it when those Dutch housewives manhandled the German parachute troops. If nothing else in all their lives, that opportunity was well worth living for.

Twelve million bees in 775 packages were trucked into the Lethbridge district from California. They will be located throughout the district gathering honey during the summer, only to be killed on approach of winter.

Charges against Louis Wilfred Lemieux and Edward (Red) Wilson in connection with a \$3,000 safe-cracking at the Trites-Wood Co. Fernie store were withdrawn, but the pair are being held in custody to face other charges.

Mr. J. J. Murray, who several months ago sustained a fractured leg in an Hitler, has sent his crutches to Hitler and is now ready with the use of a walking cane to go over there and take a part in the glorious finishing touches to the pentecost.

At school last week, little Billy was asked the difference between prose and poetry. He pondered a while, and then said: "There was a young lady named Bass, who went into the creek to her ankles." That's prose, he explained, but if the water had been deeper it would have been poetry.

William Atkinson, a vice-president of District 18 of the U. M. W. of A., was killed in a motor accident near Wellington, B.C., on Friday night. Atkinson was at the wheel when his car collided with a heavy truck. He was 38 years of age, and had planned to move with his family from Nanaimo to Calgary this week.

The census taker claims that there are, officially, sixty people living in Rosalind, Alberta, but that in this hamlet there is one of the real live Elk lodges of Canada—44 members. The Canadian Elk, official organ of the Elks, asks: Can any other community in the domain boast such a large percentage of membership, with all 44 in good standing?

The annual convention of the Alberta Division of the Benevolent and Protective Order of Elks of Canada and Newfoundland will be held at Red Deer on June 10 and 11.

A. A. Sparks, of the Beauvais district, was a visitor to Blairmore on Monday, and on Tuesday continued on to Fernie to attend a meeting of brewery directors and shareholders.

IN THE DAYS OF MARY QUEEN OF SCOTS

When Mary, Queen of Scots, was imprisoned in Tutbury Castle, Walsingham, in 1570, she furnished proof that beer was more than the drink of the commoner. She had her secretary enquire "at what place near Tisbury beer may be provided for Her Majesty's use" to which Sir Ralph Sadler, governor of the castle, replied: "Beer may be had at Burton three miles off."

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